



# MISSION STATEMENT

Atlas Property Management's mission is to provide streamlined and automated property management services in a professional, honest, and affordable way. We seek to exceed our clients' expectations while removing the stress of managing rental real estate.



# **ABOUT US**

Atlas Property Management is owned and operated by local real estate professionals who have specialized knowledge in the real estate industry. As real estate investors themselves, the Atlas team are experts in property management and can provide exceptional service to clients and residents.

Our goal is to provide a streamlined and automated property management solution for all property types in the Pacific Northwest. We understand that managing real estate can be stressful and we hope to eliminate that stress through the services that we provide.

We go the extra mile to make things easier for real estate investors and renters, making Atlas the superior choice in property management services. Within this presentation you will see why Atlas Property Management is the top service company of its kind in the Pacific Northwest.











## ANDY LABUNSKY PRESIDENT/CEO

A lifelong Pacific Northwest native, Andy grew up surrounded by real estate through his family construction business. While attending Portland State University, he earned his Bachelor degree with a double major in Finance and Management. Prior to starting Atlas Property Management, he began his career in the banking and alternative investments industry where he gained experience in mortgage banking, niche credit strategies, and asset management. Andy is a licensed Principal Broker in the state of Oregon and a Managing Designated Broker in the state of Washington.

## MARK ILIYN CFO

Mark is a born and raised Oregonian. Watching his father work in the construction of homes sparked an interest in real estate for Mark at a young age. Mark graduated from Western Oregon University with a Bachelor degree in Business with a focus in Accounting. He started his professional career working for a CPA firm in Anchorage, Alaska where he gained three years of auditing experience. Mark is a licensed Property Manager in the state of Oregon.

### BRANDON MORETT COO

Brandon found his roots in Salem, Oregon. Having spent the last few years heavily engaged in real estate throughout the Pacific Northwest, he has developed an in-depth knowledge of both urban and suburban markets. With his Certified Occupancy Specialist (COS) achievement, his background in new development allows him to create successful marketing strategies as well as produce unexpected increases in profit for owners seeking to develop real estate. Brandon's strengths are in property management, networking, marketing, and continued business progression.



# CLOUD-BASED TECHNOLOGY

Atlas Property Management utilizes Appfolio, a cloud-based property management technology. Appfolio is an industry leader and provides cost-effective rental property management software that allows Atlas to service multifamily, residential, and commercial properties effectively.







# MEDIA DESIGN & PHOTOGRAPHY





## PROFESSIONAL IMAGES

As part of our management agreement, Atlas offers professional photography services at no additional charge. With a background in professional real estate photography, our staff can produce the highest quality images for your marketing needs.



# RESPONSIVE TECHNOLOGY ADJUSTS TO EACH DEVICE

**DESKTOP VIEW** 



TABLET VIEW



SMARTPHONE VIEW





# LEASING LIFE CYCLE



1. Inquiry Received



8. Residents Receive Keys



2. Staff Member Schedules Tour



7. Move-in Date Scheduled & Lease Sent



3. Agent Tours at Location



Δnnlid



4. Digital Application Sent





6. Application Received,Processed, & Approved



5. 24-hour Follow Up



# LEVERAGING TECHNOLOGY

#### GET PAID FASTER AND MORE SECURELY.

- Our platform provides our team with the ability to deposit funds directly into your bank account. No more waiting for a check in the mail!

#### COLLECT RENT FASTER WITH ONLINE PAYMENT OPTIONS.

- Modern tenants expect easy options for paying rent online. Atlas Property Management gives residents three convenient ways to pay electronically: Cash, E-check, or Credit Card.

#### TAKE ADVANTAGE OF ON-DEMAND ACCESS TO YOUR STATEMENTS.

- Owner statements are securely posted to an online owners' portal, saving time and paper. These simple statements provide you with a quick snapshot of your property details for the past month. We can also include maintenance invoices and additional reports upon request.

#### HANDLE PROPERTY MAINTENANCE ISSUES FASTER.

- We use our website for electronic work orders and communication with our vendors, allowing us to quickly and efficiently resolve issues. At your request, we can email copies of work orders and other relevant information to provide real-time updates.



# **MARKETING**









## MARKET PROPERTIES EFFICIENTLY & FILL VACANCIES SOONER.

- Atlas Property Management can quickly advertise vacancies online, posting to our website and hundreds of other listing sites with one cilck. Applicants can also apply right from their smartphones.

## PRICE RENTALS RIGHT FOR YOUR MARKET & REDUCE VACANCY RATE.

- Our built-in rental comparison tool provides actual rental rates for units similar to yours in the same geographic area. This insight allows us to maximize your revenue and fill vacancies faster.





## **SCREENING**





Atlas Property Management is an Equal Opportunity Housing-compliant company. We strive to treat every resident and prospect with respect and fairness. To make sure that we remain compliant and up-to-date with current legislation, we use a third-party screening company known as Background Investigations (BI, Inc.). Each application submitted by a potential resident is accompanied by a \$45 application fee and promptly forwarded on to BI, Inc. At this point in the process there is a criminal background check, credit check, employment check, and rental history check. Applications are processed quickly, accurately, and most importantly - legally.



## **PAYMENTS & FORMS**

#### PAYMENTS:

- Vendors are tracked and paid out when work has been completed.
- Vendor 1099s are prepared before January 31st for the prior year and sent to vendors, easing the workload and stress for owners.
- Expenses are tracked at the property level and annual reports are provided for tax season.
- Monthly reports are sent to owners prior to the end of each month.



## FORMS:

- We make sure that all of our legal documents are up to date by utilizing a third party company, Tenant Tech. This company uses their Attorney and Multifamily Northwest service to keep our lease documentation and general forms in legal standing. By keeping our forms in compliance, there is a reduced risk of litigation and an increased success rate for a smooth eviction process in the worst case scenario of needing to remove a placed resident from an investment property.





# HOST A CUSTOM WEBSITE FOR YOUR PROPERTY



Atlas Property Management can provide a custom website for your property. This will create a place for potential tenants to view vacancies, send inquiries, fill out applications, make rent payments, and submit maintenance requests.

# FEATURED PROPERTIES

Misty Ridge 71 Units Happy Valley, OR



Abernethy Flats 34 Units Portland, OR



Redviva at the Waterfront 63 Units Vancouver, WA



Harbor Sky - Summer 2020 266 Units Portland, OR





## FEATURED PROPERTIES

The Artisan 54 Units Portland, OR



The Marigold 24 Units Portland, OR



The Archibald & Douglas Grove 64 Units Gresham, OR



30th & K 30 Units Portland, OR



## FEATURED PROPERTIES

Mist Wood 49 Units Fairview, OR



Willamette Pointe 24 Units Woodburn, OR



Silverwood 44 Units Salem, OR



Bay Roc 50 Units Lake Oswego, OR





# **FAQs**

## **MAINTENANCE**

- The team at Atlas Property Management works to establish strong professional relationships with our local vendors for the big projects that need to take place on your property. For smaller items, Atlas Property Management utilizes our in-house maintenance team to keep the cost of running your location(s) as low as possible. We charge no additional premiums for coordinating maintenance for our clients. This is part of the all-inclusive package that we offer to all clients.

## **PAYMENT DISTRIBUTION:**

- Payments to our clients take place between the 10th-15th of each month and account for funds received from the prior pay period. This accounting will include any expenses incurred during the previous month for maintenance repairs or other miscellaneous items. At the end of the fiscal year as the owner, you will receive a 1099 form as well as year-end statements.

## **LEASING PROCESS:**

- The leasing process at Atlas Property Management is one of the key factors of our success. We establish a strong professional and enthusiastic relationship with potential applicants. Upon first meeting the potential residents, a friendly and well-dressed staff member will greet the prospect and answer any preliminary questions. Our team is trained to overcome any objections that prospective tenants may have. The staff member will lead the tour, showcasing the most attractive features your property has to offer, and will then ask the prospect if they are interested in applying.



